



July 7, 2005

Kellogg Company Environmental Policy

It is Kellogg Company policy to promote and maintain environmentally responsible practices for the benefit of our customers, consumers, employees, and the communities in which we operate. We will conduct and grow our business in a manner that protects the environment and demonstrates good stewardship of our world's natural resources.

Kellogg Company strives for continual improvement through the development of specific programs that address the environmental cost and impact of our activities, products and services.

This is being achieved by:

- Complying with applicable regulations and standards to which we subscribe
- Supporting pollution prevention and minimization programs
- Using materials and energy efficiently to conserve natural resources
- Minimizing the emissions that contribute to climate change
- Reviewing environmental objectives and monitoring performance
- Cooperating and developing liaisons with the community, suppliers and contractors, government agencies and other organizations engaged in improving the environment.

As a global food manufacturer, Kellogg Company is committed to design, manufacture, handle and distribute our products to ensure that this policy is met at all locations.

James M. Jenness
Chairman of the Board
Chief Executive Officer